

1 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL MKGDS OK. FLIGHT CHANGED TO 9/5-9/14
PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	*1	F	6A-630A	GOOD MORNING CINCY	:30	\$650.00	09/14-09/14	1	1	1	\$650.00	
		Sales Remark: V7 DTE CHG										
		V7 More than 2 codes changed										
	*9	F	8A-830A	THE EARLY SHOW	:30	\$350.00	09/14-09/14	1	1	1	\$350.00	
		Sales Remark: V7 DTE CHG										
		V7 More than 2 codes changed										
	*19	F	12P-1230P	12 NEWS AT NOON	:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
		Sales Remark: V7 DTE CHG										
		V7 More than 2 codes changed										
	*27	F	3P-4P	LET'S MAKE A DEAL	:30	\$350.00	09/14-09/14	1	1	1	\$350.00	
		Sales Remark: V7 DTE CHG										
		V7 More than 2 codes changed										
	*30	F	3P-4P	LET'S MAKE A DEAL	:30	\$350.00	09/07-09/07	0	0	0	\$0.00	
		Sales Remark: V7 1X NA										
		V7 Comment Changed, Spots/week Changed										

Rep Order# 9776176 Ver# 7 Status Revised
EC'd Yes

Traffic Order#

Printed: 08/28/2012 12:56 PM
Last Received: 08/28/2012 12:16 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 4

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product American Crossroads
Estimate# 690
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/690
Flight Dates 09/05/2012 - 09/14/2012
Hiatus Weeks

Rep Firm
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*35	F	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
				Sales Remark: V7 DTE CHG								
				V7 More than 2 codes changed								
	*38	F	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	09/07-09/07	0	0	0	\$0.00	
				Sales Remark: V7 1X NA								
				V7 Comment Changed, Spots/week Changed								
	*43	F	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	09/14-09/14	1	1	1	\$1,200.00	
				Sales Remark: V7 DTE CHG								
				V7 More than 2 codes changed								
	*47	M	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	09/10-09/10	0	0	0	\$0.00	
				Sales Remark: V7 1X NA								
				V7 Comment Changed, Spots/week Changed								
	*51	F	7P-730P	INSIDE EDITION	:30	\$850.00	09/14-09/14	1	1	1	\$850.00	
				Sales Remark: V7 DTE CHG								
				V7 More than 2 codes changed								
	*55	M	7P-730P	INSIDE EDITION	:30	\$850.00	09/10-09/10	0	0	0	\$0.00	
				Sales Remark: V7 1X NA								
				V7 Comment Changed, Spots/week Changed								
	*59	F	11P-1135P	12 NEWS AT 11P	:30	\$1,400.00	09/14-09/14	1	1	1	\$1,400.00	
				Sales Remark: V7 DTE CHG								
				V7 More than 2 codes changed								
	*69	F	1135P-1235A	DAVID LETTERMAN	:30	\$450.00	09/14-09/14	1	1	1	\$450.00	
				Sales Remark: V7 DTE CHG								
				V7 More than 2 codes changed								

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Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product American Crossroads
Estimate# 690
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/690
Flight Dates 09/05/2012 - 09/14/2012
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*79	SA	7P-8P	ET	:30	\$350.00	09/08-09/08	1	1	1	\$350.00	
		Sales Remark: V7 MKGD FOR LINE 30 V7 Added										
	*80	W-TH	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	09/05-09/06	1	1	1	\$1,000.00	
		Sales Remark: V7 MKGD FOR LINE 38 V7 Added										
	*81	W-TH	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	09/05-09/06	1	1	1	\$1,200.00	
		Sales Remark: V7 MKGD FOR LINE 47 V7 Added										
	*82	W-F	730P-8P	ET	:30	\$850.00	09/05-09/07	1	1	1	\$850.00	
		Sales Remark: V7 MKGD FOR LINE 55 V7 Added										

---REPORT TOTALS---

Report Totals: 13 / \$10,650.00

---SALES MONTHLY TOTALS---

Sep 12: 78 / \$69,950.00
Sales Totals: 78 / \$69,950.00
Station Totals: 78 / \$69,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$259,074	CABL	0%	EKRC	2%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	27%	WLWT	28%	WSTR	1%	WXIX	19%		

Books null
Demos RA35+

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Product American Crossroads
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Spot Manager: All, 09/05/12-09/14/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45123												
Line: 1												
09/14/12	Friday		:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	American Crossroads	690	P-2	2	MWASH-
											1	
Line: 2												
09/05/12	Wednesday	:04:41 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	American Crossroads	690	P-2	1	MWASH-
											1	
Line: 3												
09/06/12	Thursday	:21:13 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	American Crossroads	690	P-2	1	MWASH-
											1	
Line: 4												
09/07/12	Friday	:13:17 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	American Crossroads	690	P-2	1	MWASH-
											1	
Line: 5												
09/10/12	Monday	:28:39 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	American Crossroads	690	P-2	1	MWASH-
											1	
Line: 6												
09/11/12	Tuesday	:04:26 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	American Crossroads	690	P-2	1	MWASH-
											1	
Line: 7												
09/12/12	Wednesday	:20:58 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	American Crossroads	690	P-2	1	MWASH-
											1	
Line: 8												
09/13/12	Thursday	:13:02 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	American Crossroads	690	P-2	1	MWASH-
											1	
Line: 9												
09/14/12	Friday		:30	\$350.00		CBS This Morning	(8:00:00 AM-8:30:00 A	American Crossroads	690	P-2	2	MWASH-
											1	
Line: 10												
09/05/12	Wednesday	:19:00 AM	:30	\$350.00		CBS This Morning	(8:00:00 AM-8:30:00 A	American Crossroads	690	P-2	1	MWASH-
											1	
Line: 11												
09/06/12	Thursday	:12:00 AM	:30	\$350.00		CBS This Morning	(8:00:00 AM-8:30:00 A	American Crossroads	690	P-2	1	MWASH-
											1	
Line: 12												
09/07/12	Friday	:12:30 AM	:30	\$350.00		CBS This Morning	(8:00:00 AM-8:30:00 A	American Crossroads	690	P-2	1	MWASH-
											1	
Line: 13												
09/10/12	Monday	:19:30 AM	:30	\$350.00		CBS This Morning	(8:00:00 AM-8:30:00 A	American Crossroads	690	P-2	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/14/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45123												
Line: 13												
				\$350.00							1	
Line: 14												
09/11/12	Tuesday	3:19:00 AM	:30	\$350.00		CBS This Morning	(8:00:00 AM-8:30:00 A	American Crossroads	690	P-2	1	MWASH
				\$350.00							1	
Line: 15												
09/12/12	Wednesday	3:11:30 AM	:30	\$350.00		CBS This Morning	(8:00:00 AM-8:30:00 A	American Crossroads	690	P-2	1	MWASH
				\$350.00							1	
Line: 16												
09/13/12	Thursday	3:19:00 AM	:30	\$350.00		CBS This Morning	(8:00:00 AM-8:30:00 A	American Crossroads	690	P-2	1	MWASH
				\$350.00							1	
Line: 17												
09/08/12	Saturday	5:58:39 AM	:30	\$250.00		6a-8a News BB	(6:30:00 AM-7:00:00 A	American Crossroads	690	P-2	1	MWASH
				\$250.00							1	
Line: 18												
09/09/12	Sunday	3:17:00 AM	:30	\$900.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	American Crossroads	690	P-2	1	MWASH
				\$900.00							1	
Line: 19												
09/14/12	Friday		:30	\$1,000.00		Local 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2	2	MWASH
				\$1,000.00							1	
Line: 20												
09/05/12	Wednesday	2:03:31 PM	:30	\$1,000.00		Local 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 21												
09/06/12	Thursday	2:03:42 PM	:30	\$1,000.00		Local 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 22												
09/07/12	Friday	2:27:41 PM	:30	\$1,000.00		Local 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 23												
09/10/12	Monday	2:03:46 PM	:30	\$1,000.00		Local 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 24												
09/11/12	Tuesday	2:29:26 PM	:30	\$1,000.00		Local 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 25												
09/12/12	Wednesday	2:28:21 PM	:30	\$1,000.00		Local 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/14/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45123												
Line: 26												
09/13/12	Thursday	2:15:46 PM	:30	\$1,000.00		Local 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 27												
09/14/12	Friday		:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	2	MWASH
				\$350.00							1	
Line: 28												
09/05/12	Wednesday	3:58:32 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
				\$350.00							1	
Line: 29												
09/06/12	Thursday	3:28:36 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
				\$350.00							1	
Line: 31												
09/10/12	Monday	3:59:17 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
				\$350.00							1	
Line: 32												
09/11/12	Tuesday	3:58:32 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
				\$350.00							1	
Line: 33												
09/12/12	Wednesday	3:59:02 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
				\$350.00							1	
Line: 34												
09/13/12	Thursday	3:29:06 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
				\$350.00							1	
Line: 35												
09/14/12	Friday		:30	\$1,000.00		5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	American Crossroads	690	P-2	2	MWASH
				\$1,000.00							1	
Line: 36												
09/05/12	Wednesday	5:20:17 PM	:30	\$1,000.00		5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 37												
09/06/12	Thursday	5:19:27 PM	:30	\$1,000.00		5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 39												
09/10/12	Monday	5:04:33 PM	:30	\$1,000.00		5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 40												
09/11/12	Tuesday	5:12:10 PM	:30	\$1,000.00		5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	American Crossroads	690	P-2	1	MWASH

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Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45123												
Line: 40												
				\$1,000.00							1	
Line: 41												
09/12/12	Wednesday	5:19:32 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 42												
09/13/12	Thursday	5:04:08 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 43												
09/14/12	Friday		:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	690	P-2	2	MWASH
				\$1,200.00							1	
Line: 44												
09/05/12	Wednesday	6:12:38 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 45												
09/06/12	Thursday	6:27:26 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 46												
09/07/12	Friday	6:05:34 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 48												
09/11/12	Tuesday	6:28:31 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 49												
09/12/12	Wednesday	6:20:47 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 50												
09/13/12	Thursday	6:12:13 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 51												
09/14/12	Friday		:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	2	MWASH
				\$850.00							1	
Line: 52												
09/05/12	Wednesday	7:28:34 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
				\$850.00							1	
Line: 53												
09/06/12	Thursday	7:03:56 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
				\$850.00							1	

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Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45123												
Line: 54												
09/07/12	Friday	7:28:34 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
											1	
Line: 56												
09/11/12	Tuesday	7:28:19 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
											1	
Line: 57												
09/12/12	Wednesday	7:04:56 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
											1	
Line: 58												
09/13/12	Thursday	7:04:56 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
											1	
Line: 59												
09/14/12	Friday		:30	\$1,400.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	American Crossroads	690	P-3	2	MWASH
											1	
Line: 60												
09/05/12	Wednesday	1:18:19 PM	:30	\$1,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 61												
09/06/12	Thursday	1:33:00 PM	:30	\$1,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 62												
09/07/12	Friday	1:19:22 PM	:30	\$1,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 63												
09/10/12	Monday	1:26:52 PM	:30	\$1,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 64												
09/11/12	Tuesday	1:34:30 PM	:30	\$1,400.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 65												
09/12/12	Wednesday	1:12:21 PM	:30	\$1,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 66												
09/13/12	Thursday	1:19:02 PM	:30	\$1,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 67												
09/08/12	Saturday	1:12:00 PM	:30	\$1,400.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/14/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: American Crossroads

Agency: Crossroads Media

Station: WKRC-TV

Order: 45123

Line: 67

				\$1,400.00							1	
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Line: 68

09/09/12	Sunday	1:33:10 PM	:30	\$1,400.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
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				\$1,400.00							1	
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Line: 69

09/14/12	Friday		:30	\$450.00		Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	2	MWASH
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				\$450.00							1	
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Line: 70

09/05/12	Wednesday	2:23:30 XM	:30	\$450.00		Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
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				\$450.00							1	
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Line: 71

09/06/12	Thursday	2:24:45 XM	:30	\$450.00		Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
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				\$450.00							1	
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Line: 72

09/07/12	Friday	1:46:30 PM	:30	\$450.00		Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
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				\$450.00							1	
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Line: 73

09/10/12	Monday	2:11:15 XM	:30	\$450.00		Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
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				\$450.00							1	
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Line: 74

09/11/12	Tuesday	1:58:30 PM	:30	\$450.00		Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
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				\$450.00							1	
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Line: 75

09/12/12	Wednesday	2:11:30 XM	:30	\$450.00		Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
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				\$450.00							1	
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Line: 76

09/13/12	Thursday	1:46:30 PM	:30	\$450.00		Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
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				\$450.00							1	
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Line: 77

09/09/12	Sunday	7:40:08 PM	:30	\$3,000.00		Sun Reg 1	7:00 PM-8:00 PM	American Crossroads	690	P-2	1	MWASH
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				\$3,000.00							1	
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Line: 78

09/09/12	Sunday	1:43:33 PM	:30	\$5,000.00		AFC Regular Season	(1:00:00 PM-4:00:00 P	American Crossroads	690	P-3	1	MWASH
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				\$5,000.00							1	
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Line: 79

09/08/12	Saturday		:30	\$350.00		Sa Prime Access Rotat	7p-8p	American Crossroads	690	P-2	1	MWASH
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				\$350.00							1	
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/14/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45123												
Line: 80												
09/05/12	Wednesday		:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	American Crossroads	690	P-2	1	MWASH-
				\$1,000.00							1	
Line: 81												
09/05/12	Wednesday		:30	\$1,200.00		6p Local 12 News at Six	6p-630p	American Crossroads	690	P-2	1	MWASH-
				\$1,200.00							1	
Line: 82												
09/07/12	Friday		:30	\$850.00		M-F 730p-8p	730p-8p	American Crossroads	690	P-2	1	MWASH-
				\$850.00							1	
				\$69,950.00							78	
				\$69,950.00							78	
				\$69,950.00							78	
				\$69,950.00							78	
				\$69,950.00							78	
				\$69,950.00							78	

[Filtered by:] [Sorted by: Station]